



Elena Mikhailutsa

UX/UI & Product Designer with 9 years of experience, including 3.5 years in product-focused roles. I specialize in creating thoughtful, user-centered solutions across web and iOS platforms, blending clean visual design with functional clarity.

Created two personal alter ego projects: The Analog Person® and the jewelry brand Scematique.

[Dribbble →](#)

[Website →](#)

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# I believe design gets better when ideas flow quickly and conversations stay open.

A

Product Designer  
hOS  
2022 – Present

Currently, I'm working at an early-stage AI company, refining user flows and UX across mobile and web to deliver a seamless cross-platform experience. I work closely with users to gather feedback and ensure business needs are fully addressed.

I actively contribute to defining new strategic directions and shaping the company roadmap—aligning design initiatives with long-term product goals to drive meaningful growth.

UI/UX Designer  
CodeBright  
2018 – 2021

The core projects that defined the product helped me evolve as a designer by strengthening my collaboration with developers, refining feedback process, and deepening my experience across iOS and web.

UI/UX + Graphic Designer  
Upwork  
2018 – 2022

As a freelancer, I managed multiple projects at once, developing stronger personal discipline during that time. Most of my work focused on making websites from scratch and redesigning existing services.

UI Designer  
Fresh Design  
2016 – 2018

I moved to Kyiv to join Fresh Design studio, where I learned the ins and outs of the industry — from gathering insights to making the UI fresher.

B

Hard Skills

UX/UI: Wireframing, User Flows, Prototyping, Interaction Design  
 Soft: Figma/Jam boards+Plugins/tools, Adobe, Rive, Chat GPT, Mobbin, Rork, Midjourney, Bolt.new, personal book library  
 Research: Deep Interviews, Surveys, A/B Testing, Usability Testing  
 Dev: HTML/CSS familiarity, Agile, Scrum, JIRA  
 Design Systems: Atomic design principles, token-based design systems

C

Soft Skills

User Empathy  
 Strategic Thinking & Vision  
 Proactive Initiative  
 Adaptability & Flexibility in Fast-Paced Environments  
 Time Management & Prioritization  
 Attention to Detail  
 Clear Communication

D

Certifications &amp; Awards

Skvot (2023 - 2024) – Illustration PRO  
 Skvot (2022 - 2023) – Illustration Start  
 Projector Institute (2022 - 2023) – Font Logo  
 Projector Institute (2022) – Krupynka Conference  
 Projector Institute (2021) – UX Design

WebGuruAwards (2018)  
 CSSLight (2018)  
 One Page Love (2017)

E

Language

English (Upper intermediate) | Ukrainian (Native) | Portuguese (Learning)

